

**JOHN LYNE**  
**Department of Communication**  
**The University of Pittsburgh**  
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**Area of Emphasis:** Philosophy and Rhetoric, Rhetoric of Science, Argumentation

**Academic Degrees:**

1978 Ph.D., University of Wisconsin, Communication Studies; minor in Philosophy  
1973 M.A., University of Texas at Austin, Speech Communication; minor in Philosophy  
1971 B.A., Western Kentucky University, Philosophy and Speech

**Academic Positions:**

2001 – present Graduate program faculty, Bioethics, University of Pittsburgh  
1996 - present Professor of Communication, University of Pittsburgh  
1996 - present Resident Fellow, Center for the Philosophy of Science  
1992 - 1996 Professor of Communication Studies, University of Iowa  
1982 - 1992 Associate Professor of Communication Studies, University of Iowa  
1977 - 1982 Assistant of Communication Studies, University of Iowa

**Administrative Positions:**

Director of Graduate studies (also) from 2013 to present  
Director of Graduate Studies, Department of Communication (2011-2012)  
Chair, Department of Communication, University of Pittsburgh (2000-2004)  
Director of Graduate Studies, Communication, University of Pittsburgh (1996-2000)  
Chair, Department of Communication Studies, University of Iowa (1991-1994)  
Head of Rhetorical Studies doctoral program, University of Iowa (1988-91)  
Founding Member and President, Association for the Rhetoric of Science & Technology  
Director of Debate and Forensics, University of Iowa (1985-91)  
Founding Member and Past Chair, multi-disciplinary Project on Rhetoric of Inquiry  
(Poroi), University of Iowa (1980-96)  
*Program involving faculty from some dozen departments in the College of Liberal Arts, plus faculty from the Colleges of Business and the School of Law, sponsoring bi-weekly meetings on the theme of "how scholars argue," conferences, a book series, a doctoral certificate program, and other initiatives*

**Editorial Experience:**

Editorial Board, Quarterly Journal of Speech, current  
Co-Editor (with Carolyn Miller), "Rhetoric Across The Disciplines," 8-essay Part II of  
*The Sage Handbook of Rhetorical Studies*, Andrea Lunsford, Kirt Wilson, Rosa Eberly (Eds.), 2009, pp167-284

Guest Editor, Special Issue on Rhetoric and Biomedicine, *Journal of Medical Humanities*, Vol. 22, number 1, 2001  
Series Editor-in-Chief, *Rhetoric of the Human Sciences*, University of Wisconsin Press book series, 1991-1996  
Editorial Board, *The Quarterly Journal of Speech*, 1983-86; 1990-93 2001-07  
Editorial Board, *Communication Theory*, 1989-98  
Editorial Service: *Argumentation & Advocacy*, *Communication Studies*, *Communication Theory*, *Critical Studies in Mass Communication*, *Journal of Communication Inquiry*, *Journal of Medical Humanities*, *Philosophy & Rhetoric*, *Poroi*, *Quarterly Journal of Speech*, *Rhetoric & Public Affairs*, *Rhetoric Society Quarterly*, *Science Communication*, *Social Epistemology*, *Theoria*, *Western Journal of Communication*  
Ad Hoc manuscript reviewer for various presses, including University of Chicago, SUNY Press, University of Alabama, Lawrence Erlbaum

### **Teaching:**

#### Undergraduate courses:

Interpersonal Communication in Health and Medicine  
Rhetorical Process (large lecture)  
Special Topics in Communication: The Surveillance State  
Media Criticism  
Rhetoric of Science  
Argument  
Discussion  
Twentieth Century Public Argument  
Theory and Practice of Argument (large lecture)  
Studies in Argument  
Rhetoric and Politics  
Communicating in Public  
Argument and Imagery in Evolution

#### Graduate Courses:

Rhetoric and Pragmatism  
Philosophy of Medicine (Bioethics Program)  
The Rhetoric of Pain and Suffering  
Science and Its Rhetorics  
Modern Theories of Rhetoric  
Seminar: Rhetoric and Common Sense  
Seminar: Kenneth Burke  
Rhetoric and Argument Theory  
Rhetoric and Philosophy  
Rhetoric of Inquiry  
Rhetoric and Social Theory  
Semiotic Theory  
American Public Address: Early, Middle, and Contemporary  
Wittgenstein and Rhetorical Theory  
C.S. Peirce and Rhetorical Theory  
Independent Study for dozens of graduate students

### **Doctoral Dissertations:**

Served as director of 22 doctoral dissertations, Pittsburgh and Iowa  
Served on over 100 doctoral dissertation committees, Pittsburgh and Iowa

### **M.A. Thesis directed in Bioethics**

Lisa Keranen (2002), *Taking Seriousness Seriously: An Analysis of Ethical Appeals Grounding Sanction Assignment for Research Misconduct*

### **Other Graduate Program Service:**

*Extensive service on dissertation, qualifying, and comprehensive committees in Rhetorical Studies, Bioethics, Film Studies, Media Studies, Interpersonal Communication, English, American Studies, History and Philosophy of Science, Bioethics and Health Law*

### **Awards and Grants:**

The Donald Eckroyd Award for Research and Scholarship (Pennsylvania Communication Association, 2014)  
Provost's Award for Excellence in Graduate Mentoring (University of Pittsburgh, 2010)  
National Endowment for the Humanities grant to Project on Rhetoric of Inquiry (Poroi), Interdisciplinary research award, Center for Advanced Studies, University of Iowa  
Daniel M. Rohrer Award for Year's Best Article, American Forensic Association (1985)  
Earhart Foundation grant to Poroi, co-investigator, 1986-88  
Outstanding Dissertation Award, Speech Communication Association (1978) for C.S. *Peirce on Rhetoric and Communication*, Lloyd F. Bitzer, director

### **Co-Edited Volumes, Rhetoric of the Human Sciences series, with John S. Nelson and Deirdre McCloskey:**

Charles Alan Taylor, *Defining Science: A Rhetoric of Demarcation*, (University of Wisconsin Press, 1996).  
Jame Crosswhite, *The Rhetoric of Reason* (University of Wisconsin Press, 1996).  
Steve Fuller, *Philosophy, Rhetoric, And The End of Knowledge: The Coming of Science & Technology Studies* (University of Wisconsin Press, 1993).  
Jack Selzer, ed., *Understanding Scientific Prose* (University of Wisconsin Press, 1993).  
Charles Bazerman and James Paradis, eds., *Textual Dynamics of the Professions* (University of Wisconsin Press, 1991).  
John S. Nelson, D. McCloskey, Alan Megill, *The Rhetoric of the Human Sciences* (University of Wisconsin Press, 1986)

### **Publications:**

"Argument Operators and Hinge Terms in Climate Science" (with Gordon Mitchell), *Proceedings of the Eighth Conference of the International Society for the Study of Argumentation* (2015)  
"The Productivity of Scientific Rhetoric" (with David Depew), *Poroi*, vol. 9, issue 1 (2013) "Having 'A Whole Battery of Concepts': Thinking Rhetorically About the Norms of Reason," *Social Epistemology* online, (2012), 2, pp. 143-148

- "A Dialogue on Market Innovation and Laissez Faire," by Deirdre McCloskey and John Lyne, *Poroi: An Interdisciplinary Journal of Rhetorical Analysis and Invention*, Vol. 7 (2011), issue 1
- "Rhetoric and the Third Culture: Scientists and Arguers and Critics," Mark Porrovecchio, ed., *Reengaging the Prospect of Rhetoric* (Routledge: 2010), 132-152
- "Rhetoric, Disciplinary, and Fields of Knowledge," (with Carolyn Miller), *The Rhetoric Handbook*, ed. Andrea Lunsford and James Aune (SAGE, 2009), 167-174.
- "Rhetoric and Semiotics," entry for online *Encyclopedia of Communication* (Wiley-Blackwell) (2008)
- "Science, Common Sense, and the Third Culture," *Argumentation & Advocacy*, 42 (Summer, 2005): 38-42
- "Not Every Two-Sidedness is a Dualism: A Response to Lessl," *Rhetoric and Public Affairs* 5 (4): 737-741 (2003).
- "Thinking Pedagogically About Design," in John Angus Campbell and Stephen C. Meyers, eds., *Darwinism, Design, and Public Knowledge*, (Michigan State University Press, 2003)
- "Contours of Intervention: How Rhetoric Matters to Biomedicine," *Journal of Medical Humanities*, 22 (Spring, 2001).
- "Knowledge And Performance In Argument: Disciplinarity And Proto-Theory," *Argumentation and Advocacy*, 35 (Summer 1998) 1-7.
- "Intelligent Dasein," *Rhetoric and Public Affairs*, 1 (December, 1998).
- "Rhetoric and Scientific Communities," in J. Michael Hogan, ed., *Rhetoric and Community: Case Studies in Unity and Fragmentation* (University of South Carolina Press, 1998), pp.245-67.
- "Quantum Mechanics, Consistency, and the Art of Rhetoric: A Response to Krips," *Cultural Studies* 10 (1) 1996: 115-132.
- "Social Epistemology as a Rhetoric of Inquiry," *Argumentation*, 8: 111-24, 1994.
- "Angels in the Architecture: A Burkean Inventional Perspective," in Jack Selzer, ed., *Understanding Scientific Prose* (University of Wisconsin Press, 1993), pp.144-57
- "Arguing Genes: From Jurassic Park to Baby Jessica," in R.E. McKerrow, ed., *Argument and the Postmodern Challenge* (SCA/AFA: Annandale, VA, 1993), pp.237-42
- "Gene Talk in Sociobiology," (with Henry Howe, first author), *Social Epistemology*, 1992, 6, no. 2, 1-54.**
- \*Entire issue devoted to monograph by Howe & Lyne, with critical responses from various disciplines, including Biology, Sociology, and Communication***
- "Howe and Lyne Bully the Critics," (response to Lewontin, Gross, Smocovitis, Meyers, McShea, Van Lente and Rip, Segerstrale, and Simons), *Social Epistemology*, 1992, 6, no. 2, 1-10.
- "Claiming the High Ground: Universalist Rhetoric in a Post-Modern Context," in Donn Parson, ed., *Argument in Controversy* (SCA/AFA: Annandale, VA, 1991), 53-59
- "Bio-Rhetorics: Moralizing the Life Sciences," in Herbert W. Simons, ed., *The Rhetorical Turn: Invention and Persuasion in the Conduct of Inquiry* (Chicago: University of Chicago Press, 1990), 35-57.
- "The Culture of Inquiry," *Quarterly Journal of Speech*, 76 (May, 1990), 192-208.

- "Idealism as a Rhetorical Stance," in Richard Cherwitz, ed., *Rhetoric and Philosophy* (Englewood Cliffs, NJ: Lawrence Erlbaum, 1990), 149-86.
- "Argument in the Human Sciences," in Robert Trapp and Janice Schuetz, eds., *Perspectives on Argumentation* Prospect Heights Il, Waveland Press, 1990) 178-89.
- "Punctuated Equilibria: Rhetorical Dynamics of a Scientific Controversy," (with Henry Howe), *Quarterly Journal of Speech*, 1986, 72, 132-47. Reprinted in Randy Harris, ed., *Landmarks in The Rhetoric of Science* (Lawrence Erlbaum, 1997).
- "Rhetorics of Expertise: The Marketing of Sociobiology," (with Henry Howe), *Quarterly Journal of Speech*, 76 (May, 1990), 134-51.
- "The Unboundedness of Language in Scientific Discourse," in Bruce Gronbeck, ed., *Spheres of Argument* (Annandale, VA: Speech Communication Association, 1987).
- "Learning the Lessons of Lysenko: Biology, Rhetoric, and Politics in Historical Controversy," in J. Wenzel, et al., eds. *Argument and Critical Practice* (Annandale, VA: Speech Communication Association, 1987).
- "What Are Nice Folks Like You Doing in a Place Like This?: Some Entailments of Treating Epistemic Claims Rhetorically," (with Michael C. McGee), in John S. Nelson, et al., eds., *Rhetoric of the Human Sciences*, University of Wisconsin Press, 1987.
- "Rhetorics of Inquiry," *Quarterly Journal of Speech*, 71 (1985), 65-73.
- "Ways of Going Public: The Projection of Expertise in the Sociobiology Controversy," in D. Zarefsky, et al., eds. *Argument in Transition* (Annandale, VA: Speech Communication Association, 1983), 400-15.
- "Semiotics Self-Signifying: The Ongoing Constitution of Sign Studies," *Quarterly Journal of Speech*, 70 (1984), 80-90.
- "Communication and Community: The Pragmatic Functions of Ideality," in J. Fafner, ed., *Proceedings of the 8<sup>th</sup> International Colloquium on Communication* (Institute for Rhetoric, Copenhagen University, 1982), 149-62.
- "C.S. Peirce's Philosophy of Rhetoric," in Brian Vickers, ed, *Rhetoric Re-Valued* (Binghamton, NY: Center for Medieval and Early Renaissance Studies, 1982), 267-76.
- "Discourse, Knowledge, and Social Process: Some Changing Equations," *Quarterly Journal of Speech*, 68 (1982), 201-14.
- "Rhetoric and Everyday Knowledge," *Central States Speech Journal*, 32 (1981), 145-52.
- "Speech Acts in a Semiotic Frame," *Communication Quarterly*, 29 (1981), 202-208.
- "Arguing as 'Speaking a Language': Semiotic Consistency," in G. Ziegelmueller and J. Rhodes, eds., *Dimensions of Argument* (Annandale, VA: Speech Communication Association, 1981), 820-47.
- "The Pedagogical Uses of Fallacies," *Iowa Journal of Speech Communication*, 13 (1981), 1-9.
- "Rhetoric and Semiotic in C. S. Peirce," *Quarterly Journal of Speech*, 66 (1980), 155-168.
- "Rhetorical Mediation," in R. Brown and M. Steinmann, eds., *Rhetoric* 78 (University of Minnesota, 1979), 215-57.